INTRODUCTION:
TOURISM, TRANSPORT AND COMMUNICATION UNIT of the Bureau is responsible for the compilation, processing, analysis and presentation of tourism, transport and communication data.

DATA SOURCE
- Gambia Tourism Board
- Gambia Police Force
- Gambia Ports Authority
- Gambia Civil Aviation Authority
- Gambia Immigration Department

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TOURISM STATISTICS

(2008 – 2012)

Economic Importance of Tourism

Tourism is one of the most important sectors of the Gambian economy.

Tourism provides foreign exchange without exporting anything out of the country and it provides more stable earnings for the country than any other industry.

The income in the form of foreign exchange earnings from an invisible export help in offsetting the loss if any, which the country may have from a visible export.

The amount of tourism expenditure that remains in the country is called the primary or direct effect and this money is further paid suppliers, wage of workers and other items used in producing the products or services purchased by tourist is called the secondary effect.

Apart from revenue increment, tourism also has impact on the employment generation markedly. Therefore, to provide relevant, comprehensive, accurate and objective statistical information on such a sector is a necessity.

MONTHLY TOURIST ARRIVALS BY NATIONALITY JANUARY-DECEMBER 2008

The table 1.1 shows the monthly tourist arrival by nationality for the period January – December 2008. The British recorded the highest tourist arrival with 42.32 percent followed by the Dutch and Gambian with 12.89 and 10.96 percents respectively. Greek, Icelander and Taiwanese nationals registered the lowest tourist arrival constituting 0.01, 0.03 and 0.05 percents respectively. February have the highest tourist arrivals with (32,175 arrivals) followed by January (25,702 arrivals) and March (18,745 arrivals). Tourist arrival was lowest in June (3,480 arrivals).

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Source: Gambia Tourism Authority
The table 1.2 shows the monthly tourist arrival by nationality for the period January – December 2009. Tourist arrival in 2009 recorded its highest arrivals from British nationals 45.16 percent followed by Gambians and Dutch nationals with 11.97 and 10.06 percents, respectively. The least arrival in 2009 was Estonians with 0.04 percent, followed by Greeks and Icelanders both with 0.3 percent. Tourist arrival was highest in March with 34,596 arrivals and lowest in August with 3,513 arrivals.

### MONTHLY TOURIST ARRIVAL FROM TRADITIONAL MARKETS IN 2011

The table 1.3 shows the monthly tourist arrival from the non-traditional markets by nationality. The British recorded the highest tourist arrival with 57.3 percent followed by the Dutch with 15.7 per cent. Norwegian and Danish nationals registered the lowest tourist arrival constituting 1.5 percent and 1.6 percent, respectively. Tourist arrivals was highest in November (14,553 arrivals), January (13,116 arrivals) and December (13,014). Tourist arrival was lowest in June (781 arrivals).

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Source: Gambia Tourism Authority
MONTHLY TOURIST ARRIVAL FROM NON-TRADITIONAL MARKETS IN 2011

The table below shows the monthly tourist arrival from the non-traditional markets by nationality. Overall, others and Nigerians recorded the highest tourist arrivals (52.7% and 20.2%, respectively). Czechs and polish nationals recorded the least tourist arrivals from the non-traditional markets with 0.1 percent and 0.9 percent, respectively. The months of January and February registered the highest tourist arrivals with 2,254 and 2,110 arrivals respectively the lowest were recorded in June (851 arrivals) and September (917 arrivals).

Table 1.4: MONTHLY ARRIVALS FROM NON-TRADITIONAL MARKET BY NATIONALITY FOR THE YEAR 2011 JAN-DEC

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Source: Gambia Tourism Board

MONTHLY TOURIST ARRIVALS FROM TRADITIONAL MARKETS IN 2012

The table 1.5 shows the monthly tourist arrival from the traditional markets by nationality. The overall tourist arrival from traditional markets in 2012 was highest from the British nationals (54.6%) followed by the Dutch (17.9%). The least arrivals recorded were Norwegians (1.4%), Danish (1.5%) and Finnish (1.7%). The highest number of arrivals was registered in February with 21,967 tourist arrivals followed by December (20,590 tourist arrivals). While the lowest
arrivals in July and August (1,893 and 1,620 arrivals respectively).

Table 1.5: MONTHLY TOURIST ARRIVAL FROM TRADITIONAL MARKETS FOR YEAR 2012 JAN-DEC

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<td>1.7</td>
<td></td>
</tr>
<tr>
<td>Norwegian</td>
<td>141</td>
<td>297</td>
<td>181</td>
<td>75</td>
<td>43</td>
<td>54</td>
<td>52</td>
<td>14</td>
<td>15</td>
<td>49</td>
<td>169</td>
<td>450</td>
<td>1540</td>
<td>1.4</td>
</tr>
<tr>
<td>TOTAL</td>
<td>11532</td>
<td>21967</td>
<td>12746</td>
<td>14627</td>
<td>2313</td>
<td>2035</td>
<td>1893</td>
<td>1620</td>
<td>2540</td>
<td>5475</td>
<td>13264</td>
<td>20590</td>
<td>110602</td>
<td>100</td>
</tr>
</tbody>
</table>

Source: Gambia Tourism Board

MONTHLY TOURIST ARRIVALS FROM NON-TRADITIONAL MARKETS IN 2012

The table 1.6 shows the monthly tourist arrival from the non-traditional markets by nationality. Tourist arrival from the non-traditional markets in 2012 recorded its highest arrivals from Gambians (36.8%) followed by others and Africans with 17.7 percent and 16.3 percent, respectively. The least arrival in 2012 were Austrians and Polish (0.6%) and Czechs (0.3%) respectively. Tourist arrival from the non-traditional market was highest in April with 9,179 arrivals and lowest in August with 3,350 arrivals.

Table 1.6: MONTHLY TOURIST ARRIVALS FROM NON-TRADITIONAL MARKETS FOR YEAR 2012 JAN-DEC

<table>
<thead>
<tr>
<th>NATIONALITY</th>
<th>JAN</th>
<th>FEB</th>
<th>MARCH</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
<th>TOTAL</th>
<th>PERCENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>French</td>
<td>270</td>
<td>249</td>
<td>171</td>
<td>182</td>
<td>121</td>
<td>208</td>
<td>172</td>
<td>88</td>
<td>82</td>
<td>106</td>
<td>162</td>
<td>262</td>
<td>2073</td>
<td>3.3</td>
</tr>
<tr>
<td>American</td>
<td>318</td>
<td>350</td>
<td>332</td>
<td>503</td>
<td>380</td>
<td>314</td>
<td>300</td>
<td>143</td>
<td>238</td>
<td>198</td>
<td>271</td>
<td>711</td>
<td>4058</td>
<td>6.4</td>
</tr>
<tr>
<td>Italian</td>
<td>77</td>
<td>59</td>
<td>43</td>
<td>73</td>
<td>44</td>
<td>28</td>
<td>27</td>
<td>35</td>
<td>13</td>
<td>69</td>
<td>124</td>
<td>623</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Austrian</td>
<td>66</td>
<td>84</td>
<td>18</td>
<td>48</td>
<td>16</td>
<td>5</td>
<td>11</td>
<td>3</td>
<td>2</td>
<td>22</td>
<td>10</td>
<td>117</td>
<td>402</td>
<td>0.6</td>
</tr>
<tr>
<td>Czechs</td>
<td>98</td>
<td>31</td>
<td>1</td>
<td>12</td>
<td>0</td>
<td>1</td>
<td>4</td>
<td>2</td>
<td>25</td>
<td>11</td>
<td>7</td>
<td>193</td>
<td>0.3</td>
<td></td>
</tr>
<tr>
<td>Polish</td>
<td>20</td>
<td>94</td>
<td>32</td>
<td>40</td>
<td>35</td>
<td>26</td>
<td>18</td>
<td>16</td>
<td>14</td>
<td>8</td>
<td>39</td>
<td>44</td>
<td>386</td>
<td>0.6</td>
</tr>
<tr>
<td>Irish</td>
<td>623</td>
<td>447</td>
<td>285</td>
<td>89</td>
<td>139</td>
<td>9</td>
<td>5</td>
<td>4</td>
<td>34</td>
<td>56</td>
<td>24</td>
<td>369</td>
<td>2084</td>
<td>3.3</td>
</tr>
<tr>
<td>Nigerian</td>
<td>638</td>
<td>588</td>
<td>953</td>
<td>1007</td>
<td>958</td>
<td>775</td>
<td>474</td>
<td>622</td>
<td>744</td>
<td>803</td>
<td>639</td>
<td>456</td>
<td>8657</td>
<td>13.7</td>
</tr>
<tr>
<td>Gambians</td>
<td>1579</td>
<td>2041</td>
<td>2009</td>
<td>2244</td>
<td>1383</td>
<td>1620</td>
<td>1817</td>
<td>843</td>
<td>1851</td>
<td>2246</td>
<td>1970</td>
<td>3649</td>
<td>23252</td>
<td>36.8</td>
</tr>
<tr>
<td>Africans</td>
<td>684</td>
<td>677</td>
<td>1061</td>
<td>1529</td>
<td>764</td>
<td>663</td>
<td>653</td>
<td>1023</td>
<td>690</td>
<td>738</td>
<td>766</td>
<td>1092</td>
<td>10340</td>
<td>16.3</td>
</tr>
<tr>
<td>Others</td>
<td>744</td>
<td>706</td>
<td>635</td>
<td>3452</td>
<td>588</td>
<td>599</td>
<td>592</td>
<td>572</td>
<td>573</td>
<td>694</td>
<td>1221</td>
<td>822</td>
<td>11198</td>
<td>17.7</td>
</tr>
<tr>
<td>TOTAL</td>
<td>5117</td>
<td>5326</td>
<td>5540</td>
<td>9179</td>
<td>4428</td>
<td>4248</td>
<td>4073</td>
<td>3350</td>
<td>4243</td>
<td>4927</td>
<td>5182</td>
<td>7653</td>
<td>63266</td>
<td>100</td>
</tr>
</tbody>
</table>

Source: Gambia Tourism Board
TRANSPORT REPORTS
(2008 – 2012)

Importance of transport to economic growth

Efficient transport is a critical component of economic development, globally and nationally. Transport availability affects development patterns and can be a boost or a barrier to economic growth of a country.

Table 2.1 CARGO IN TONS DISCHARGED AT BANJUL SEA PORT BY YEAR, 2009-2012

<table>
<thead>
<tr>
<th>Month</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>77,846</td>
<td>98,064</td>
<td>121,230</td>
<td>138,899</td>
</tr>
<tr>
<td>February</td>
<td>104,432</td>
<td>121,235</td>
<td>101,874</td>
<td>111,329</td>
</tr>
<tr>
<td>March</td>
<td>120,832</td>
<td>102,851</td>
<td>93,962</td>
<td>123,602</td>
</tr>
<tr>
<td>April</td>
<td>76,381</td>
<td>109,564</td>
<td>99,235</td>
<td>138,955</td>
</tr>
<tr>
<td>May</td>
<td>112,939</td>
<td>103,867</td>
<td>140,373</td>
<td>123,203</td>
</tr>
<tr>
<td>June</td>
<td>118,000</td>
<td>111,255</td>
<td>132,032</td>
<td>113,140</td>
</tr>
<tr>
<td>July</td>
<td>105,118</td>
<td>110,057</td>
<td>139,457</td>
<td>118,916</td>
</tr>
<tr>
<td>August</td>
<td>119,055</td>
<td>106,076</td>
<td>97,680</td>
<td>135,132</td>
</tr>
<tr>
<td>September</td>
<td>106,317</td>
<td>103,227</td>
<td>113,073</td>
<td>78,846</td>
</tr>
<tr>
<td>October</td>
<td>107,346</td>
<td>95,184</td>
<td>137,033</td>
<td>124,365</td>
</tr>
<tr>
<td>November</td>
<td>86,896</td>
<td>106,454</td>
<td>116,217</td>
<td>83,251</td>
</tr>
<tr>
<td>December</td>
<td>90,685</td>
<td>98,997</td>
<td>113,753</td>
<td>112,094</td>
</tr>
<tr>
<td>Total</td>
<td>1,226,147</td>
<td>1,266,831</td>
<td>1,405,919</td>
<td>1,401,729</td>
</tr>
</tbody>
</table>

The table 2.1 shows cargo in tons discharged at Banjul sea port from 2009 to 2012. Year 2011 have the highest discharge with 1,405,919 tons, followed by year 2012 with 1,401,729 tons. The lowest discharge was in year 2009 with 1,226,147 tons.

Table 2.2 CARGO IN TONS LOADED AT BANJUL SEA PORT BY YEAR, 2009-2012

<table>
<thead>
<tr>
<th>Month</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>8,498</td>
<td>18,364</td>
<td>129,342</td>
<td>155,677</td>
</tr>
<tr>
<td>February</td>
<td>9,313</td>
<td>20,872</td>
<td>16,354</td>
<td>159,977</td>
</tr>
<tr>
<td>March</td>
<td>15,383</td>
<td>13,817</td>
<td>186,987</td>
<td>117,772</td>
</tr>
<tr>
<td>April</td>
<td>24,258</td>
<td>19,383</td>
<td>259,742</td>
<td>139,696</td>
</tr>
<tr>
<td>May</td>
<td>28,121</td>
<td>44,072</td>
<td>53,420</td>
<td>25,559</td>
</tr>
<tr>
<td>June</td>
<td>34,281</td>
<td>39,926</td>
<td>65,478</td>
<td>40,978</td>
</tr>
<tr>
<td>July</td>
<td>28,922</td>
<td>31,691</td>
<td>51,019</td>
<td>69,717</td>
</tr>
<tr>
<td>August</td>
<td>19,034</td>
<td>16,017</td>
<td>55,779</td>
<td>286,10</td>
</tr>
<tr>
<td>September</td>
<td>9,779</td>
<td>18,195</td>
<td>55,768</td>
<td>30,267</td>
</tr>
</tbody>
</table>
Table 2.2, the highest cargo loaded at Banjul sea port was in 2011 with 450,604 tons, followed by 2012 with 352,833 tons. Year 2009 have the lowest cargo loaded with 214,399 tons.

<table>
<thead>
<tr>
<th>Month</th>
<th>Number of Cargo Loaded</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>12310</td>
</tr>
<tr>
<td>November</td>
<td>7655</td>
</tr>
<tr>
<td>December</td>
<td>16845</td>
</tr>
<tr>
<td>Total</td>
<td>214,399</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Month</th>
<th>Number of Cargo Loaded</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>19284</td>
</tr>
<tr>
<td>November</td>
<td>19498</td>
</tr>
<tr>
<td>December</td>
<td>20290</td>
</tr>
<tr>
<td>Total</td>
<td>281,409</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Month</th>
<th>Number of Cargo Loaded</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>45380</td>
</tr>
<tr>
<td>November</td>
<td>24766</td>
</tr>
<tr>
<td>December</td>
<td>25034</td>
</tr>
<tr>
<td>Total</td>
<td>450,604</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Month</th>
<th>Number of Cargo Loaded</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>20749</td>
</tr>
<tr>
<td>November</td>
<td>29134</td>
</tr>
<tr>
<td>December</td>
<td>50534</td>
</tr>
<tr>
<td>Total</td>
<td>352,833</td>
</tr>
</tbody>
</table>

Table 2.2 shows the countywide motor traffic accident in the Gambia from 2000-2013.

About half (4074) of the total number of accidents reported (9823) are non-injury accidents. The 806 fatal accidents that occurred during the period (2000 – 2012), 685 male are involved, compare to 228 female. Also 1743 male and 718 female were involved in serious injury.
accidents. Similarly, 2552 male and 1039 female were involved in minor injury accidents.

The highest persons killed in accidents annually was in 2011 with (125 persons), followed by 2009 and 2000 with (91 and 84 persons respectively). 2010 registered the lowest persons killed in accidents with (35 persons), followed by 2006 with (46 persons).

Generally, male are more involved in accidents (all types) than female.